



**Communications Committee
Winter Plenary – Cornell University
January 20-22, 2022**

COMMITTEE CHARGE

The committee will seek to implement and continually enhance methods of internal and external communication in order to disseminate news in a timely manner. Media techniques can include traditional press releases and social media platforms, as well as informal methods such as senator reports to local senates. The goal will be to inform our constituents across SUNY and, when applicable, news outlets, legislators and others about faculty and staff concerns and views on topical and continuing issues.

COMMITTEE MEMBERS

First Name	Last Name	Campus	TERM
ALITHIA	ALLEYNE	DOWNSTATE	CHAIR YR 1
SARAH	BATTAGLIA	STONY BROOK	YR 2
BRIGITTE	DESPORT	DOWNSTATE	YR1
KYLE	FENNELL	CANTON	YR1
WESAM	HASSAIN	STONY BROOK	YR1
MELISSA	MEEHAN	BUFFALO STATE	YR1
PETER	KNUEPFER	BINGHAMTON	YR 2
TIMOTHY	GERKEN	MORRISVILLE	YR 2
PAMELA	WOLFSKILL	STONY BROOK	YR 2
JIE	ZHANG	BROCKPORT	YR 2
CYNDI	PROCTOR	SYSTEM LIAISON	YR1

Committee Goals for 2021-2022

1. The Communications Committee developed these focus areas during the 2021-2022 Fall Planning meeting:
 - a. To report on UFS committee actions and activities
 - b. To repost articles from member campuses
 - c. To write current event articles and interest stories
 - d. To promote SUNY advocacy initiatives



Summary of Committee Accomplishments since last Plenary:

- a. During the Fall Plenary 2021, SUNY University Faculty Senate passed Communications Committee sponsored “Executive Budget Resolution”, Res. #: 189-02-1, urging Governor Hochul to craft an Executive Budget that makes New York State a national leader in sustainably and equitably supporting and advancing SUNY and CUNY’s core academic missions. Our Resolution passed with a vote of: 43 For, 0 Against, and 2 Abstained
- b. UFS Connects Published 5 pieces. 2 of them contributed by Sarah Battaglia. “UFS Member Honors Veterans as UUP Representative” and “The Coexistence of Difference and Diversity: "the Borough of my Soul"
- c. UFS Statements posted, released and referenced in local and mainstream media:
 - *SUNY University Faculty Senate Statement on the Resignation of Chancellor Malatras*. Adopted by the UFS Executive Committee, 9 December 2021
 - *SUNY University Faculty Senate Statement on Chancellor Malatras and Workplace Culture*. Adopted by the UFS Executive Committee, 7 December 2021
- d. Two new exciting blogs have been added by President Landa to the UFS website ***UFS President Connects*** and ***SUNY Connects***

Committee Meeting Date for 2021-2022

The committee continues frequent contact by UFS Comm email throughout this very busy news cycle. The committee met twice this term -the fall planning meeting and virtually on January 5, 2022. Additional dates TBD.

Items under consideration

1. There was discussion of blogs by individual UFS committee members and their social media activities. We agreed that only UFS Connects, UFS President Connects, and officially released statements are to be considered representative of the body
2. Reviewing recent article ideas, submissions, and proposals for resolutions

Outcomes for consideration at the Plenary

- Review the UFS Connects, President Connects, and SUNY Connects blogs and comment on articles
- Solicitation to Senators and CGLs to submit articles to UFS Connects

Outcomes/Queries for the UFS Senators to share with their campus

- Spread the word about the blogs and encourage readers to stay connected, comment, and share.
- Participate in advocacy efforts to increase funding for SUNY during this budget cycle