



STUDENT SUCCESS UPDATE
UFS WINTER PLENARY MEETING
JANUARY 17, 2025



Agenda Items

- Transfer Task Force Recommendations: Feedback and Approval
- ASAP | ACE Replication Update
- Enrollment Management Initiatives Update



TRANSFER TASK FORCE RECOMMENDATIONS

FEEDBACK AND BOT APPROVAL



Transfer Task Force Objective Highlights

Objective 1

Maximize Credit Acceptance and Major Applicability

- Unified Record Keeping
- Transfer Path Improvements
- Enhanced Course Reviews and Articulation

Objective 2

Provide Clarity and Transparency in Policy and Process

- Consistent Transfer Steps and Procedures
- Standardized, Accessible Transfer Data
- Transfer Student Bill of Rights

Objective 3

Provide Additional System-Wide Resources

- Advising Networks, Training and Certification
- Reduce Barriers to Cross-Campus Programming
- Enable Cross-Campus Collaborations

Objective 4

Foster System-Wide Transfer Partnerships

- Establish a Transfer Advisory Council
- Develop the Transfer and Articulation Office



Communication and Open Comment Period

- Report published online immediately after the October BOT meeting
- Broadly distributed to presidents, professional organizations and key stakeholder groups
- Comments accepted through early December via online form connected to the report; 50 responses received
- More than 20 presentations on delivered to date (more planned through January)

Presentations

- Presidents
- Chief Academic Officers
- Chief Enrollment Officers & Admissions Directors
- Chief Student Affairs Officers
- Chief Business Officers
- Chief Diversity Officers
- Chief Information Officers & Mar/Comms Directors
- Institutional Research Directors
- Advisors and Advising Directors
- Bursars
- Registrars
- FCCC Executive Committee
- Financial Aid Directors
- Institutional Research Staff
- PLA Leaders



Key Feedback from Comments and Presentations

- Campus capacity needs
- Faculty engagement
- Investment in technology and advisement equally important
- Cross-campus collaboration
- Clear guidance from System



Status and Next Steps

- Recommendations approved at December BOT meeting
- Continue development of detailed work plans integrating feedback
- Continue stakeholder presentations to increase awareness
- Seek nominations for Advisory Council/subcommittees (from Presidents and System Leadership)
- Reestablish Transfer Path faculty expert panels
- In February, hold formal launch events/communication campaign to enhance momentum and build support for the reform work ahead



ASAP | ACE REPLICATION UPDATE



ASAP
Advancing Success in
Associate Pathways

ACE
Advancing Completion
through Engagement

SUNY Campus Transformation Fund (2023 – 24)

Campus Transformational Initiatives Fund

All SUNY campuses received an allocation within the SUNY Transformation Fund (\$60M) to choose from a menu of allowable uses to improve student success, support innovation, and help meet workforce needs.

- 1 **ASAP | ACE Replication (\$20M)**
- 2 Economic Mobility
- 3 Seamless Transfer
- 4 Operational Efficiency
- 5 Essential Student Supports



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Replication of Nationally-Recognized Degree Completion Model Thanks to Support from NYS

- SUNY ASAP|ACE helps students **stay on track** and **graduate on time** with **academic, financial, and personal support**
 - ASAP: Associate degree completion
 - ACE: Bachelor's degree completion
- **25 SUNY Campuses** launched in Spring 2024
 - 13 community colleges (ASAP)
 - 12 state-operated campuses (ACE)
- Reached **total enrollment of 4,270 students** in **Fall 2024**
 - **3,750** students supported by **SUNY Transformation Fund**
 - **450** students supported by **private grant funding**





ASAP

Advancing Success in
Associate Pathways

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Benefits of the Program

- **Financial Resources to Remove Barriers to FT Attendance**
 - Cost of Attendance Award (\$400 for ASAP / \$550 for ACE)
 - Transportation/Monthly Stipend (\$50/month)
 - Textbook/Materials (\$150 per semester)
- **Wraparound Supports to Enhance Integration and Belonging**
 - High-Touch Advisement (one dedicated Advisor)
 - Career Development and Academic Support Activities
 - Pre-semester Orientations
- **Structured Pathways to Build Academic Momentum**
 - Consolidated Course Schedules
 - Blocked Courses for First-Year Students
 - Winter and Summer Course Taking



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ASAP | ACE Eligibility

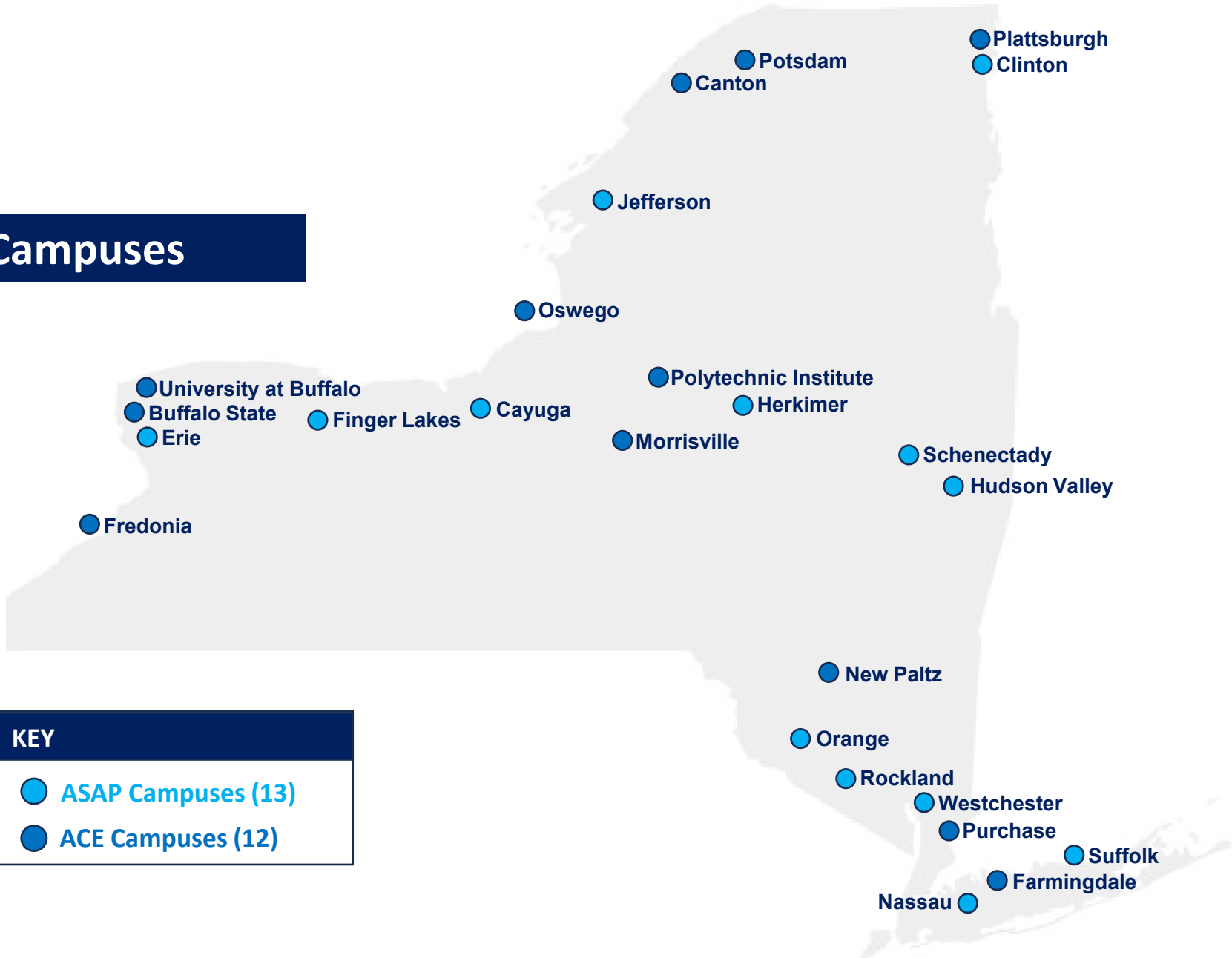
- U.S. citizen/eligible noncitizen (Dream Act and Dream.US eligible)
- Eligible for in-state tuition
- Enroll full-time (12 credits/semester ASAP; 15 credits/semester ACE)
- Enroll in an approved major (most majors offered)
- Apply for and accept any federal and state financial aid annually (must receive at least some Pell)
- Not be enrolled in EOP
- Participate in all required program activities



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SUNY Partner Campuses



KEY	
	ASAP Campuses (13)
	ACE Campuses (12)



Early Impact: SUNY ASAP | ACE

+20% higher **credit completion** rate for **ASAP** students in Spring 2024 compared to similar non-ASAP students

+9% higher **credit completion** rate for **ACE** students in Spring 2024 compared to similar non-ACE students

80% Spring-to-Fall **persistence** rate for **ASAP** students (vs. 72% for similar non-ASAP students)

88% Spring-to-Fall **persistence** rate for **ACE** students (vs. 85% for similar non-ACE students)




ASAP | ACE Fall 2024 Recognition


October 22, 2024
Chancellor King Announces SUNY ASAP|ACE Met Ambitious Enrollment Targets and Demonstrates Promising Impact on Student Success
 Albany, NY – State University of New York Chancellor John B. King Jr. today announced that one year after stating plans to replicate the nation's leading evidence-based retention



oswegocountynewsnow.com
Students, officials gather to celebrate student engagement program




SUNY Plattsburgh launches new 'ACE Program' to support students in earning degrees



19 days ago • By Benny Nezal


New Paltz Sites
ACE at SUNY New Paltz: Celebrating a new student success model improving support, retention and completion



SUNY Canton
2024: ASAP|ACE Event Highlights SUNY Canton Student Success



WKIV
SUNY Poly Program Increasing Student Completion Rates



10 days ago • By Kirk Topal

My Little Falls
Herkimer College Highlights Participation in National Student Success Model to Improve Support, Retention, and Completion




12 days ago

Finger Lakes Daily News
FLCC Highlights Overwhelming Participation in National Student Success Model to Improve Support, Retention, and Completion



Cayuga Community College expands student success program to boost retention and graduation



20 days ago

POLITICOPRO
 CUSTOM NEWS ALERT
SUNY sees enrollment uptick in popular academic support programs
 Initiatives expanded to 25 campuses this spring.
 BY MADINA TOURE | 10/23/2024 05:31 AM EDT





ENROLLMENT MANAGEMENT INITIATIVES



Enrollment Management Strategic Initiatives

- Free Application Weeks
- SUNY "Match" Initiatives
- International Recruitment
- NYC Recruitment
- Community College Direct Admission
- Top 10% Promise
- New Recruitment Positions
- Universal FAFSA Support
- Bus Trips and Counselor Tours



Free Application Weeks Fall 2024 vs. Fall 2025

	Fall 2024	Fall 2025	Difference	% Change
University Centers	83,989	131,819	47,830	56.9%
University Colleges	74,284	92,804	18,520	24.9%
Technology Colleges	18,666	24,776	6,110	32.7%
Total Applications	176,939	249,399	72,460	41%

Total Applicants	69,618	103,850	34,232	49.2%
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Source: SUNY Enrollment Management



Match Programs Fall 2023 vs. Fall 2024

- **SUNY Match**
 - Overall matches decreased from 10,921 to 5,656, aligning with an increase of 25,704 initial offers of admission
- **EOP Match**
 - Year 1 was a late start, so 2024 is a more accurate baseline year, with 328 matched students, 74 opting in (22.6%), and 27 depositing (36%)
- **Transfer Match**
 - All numbers essentially flat with year 1, consistent baseline of eligible students and participation; approx. 9500 students, 325 opting in, 160 deposits per year



SUNY Top 10% Promise Fall 2025

Launched by Governor Hochul, the initiative offers direct admission at nine of SUNY's most selective and unique campuses to the top 10% graduates in participating high schools - must meet GPA and college readiness criteria (e.g., Advanced Regents, AP, IB, SAT, ACT).

Current Status:

- 2,282 'hand raisers' (as of 1/6)
- 2,035 counselor certifications to date: 89% (follow-up underway for outstanding)
- 51 school districts participating
- 1,888 acceptance communications sent
- 1,281 students have finalized their selections with 14,273 campus choices sent to campuses (@ 11 per student)



Universal FAFSA Completion Initiatives

- Expansion of FAFSA Completion Corps:
 - Increased to 70 members and 13 campuses (from 48 and 7 in the first year).
- SUNY Financial Aid Days (1/25/25 and 2/8/25): Campus based events open to all members of the local community
- Ongoing online financial aid & FAFSA Workshops offered by System Enrollment Management
- Partnership with UAspire: A recognized non-profit organization to provide FAFSA training to HS counselors and CBOs



Prospective and Accepted Student Bus Trips

Prospective Student Bus Trips (State Ops):

- 2023/2024:** Began new campus visits from NYC; focused on juniors: 84 trips served 3.6K students across fall and spring
- 2024/2025:** Expanding to/from other parts of the state:
 - Fall: 35 trips took place for 1.5K students
 - Spring: 65 trips planned for 3K students (+ campus-initiated trips)

Accepted Student Bus Trips (State Ops and CCs):

- Spring 2024:** 28 trips took place for 1.6K students (inc. four EOP-specific trips serving nearly 200 students)
- Spring 2025:** 50 trips planned for 2.8K students (inc. expanded EOP-specific trips)



Counselor Campus Tours

Counselor Campus Tours:

- **Spring 2024:** System ran five tours serving 66 NYC counselors to 14 state operated campuses in response to requests at SUNY counselor forums
- **Spring 2025:** Tours to include counselors from other Big 5 districts and will access more campuses, including CCs:
 - Five trips planned to serve 150 counselors
 - Tours originating from Albany, Syracuse, Newburgh, Buffalo, Rochester and NYC to expand counselor outreach

