

From: Sandvik, Shadi Shadi.Sandvik@suny.edu
Subject: System Promotion of SUNY Microcredentials
Date: February 1, 2022 at 8:16 AM
To: LIST, SUNY ACADEMIC OFFICERS SUNYACAO@LS.SYSADM.SUNY.EDU
Cc: Landa, Keith (Purchase) keith.landa@purchase.edu, Woods, Christy Christy.Woods@suny.edu



February 1, 2022

MEMORANDUM

To: Campus Chief Academic Officers

From: Shadi Sandvik, Provost-in-Charge

Subject: System Promotion of SUNY Microcredentials

I am pleased to share with you that beginning this month, SUNY will be actively promoting microcredentials as convenient, short-term learning options for a broad variety of learners, from current students to working professionals—providing immediate workplace value and, wherever possible, putting earners on a pathway to a certificate, initial or advanced degree. The attached campaign kit with links to customizable graphics will be shared with marketing/communications offices and microcredential leads today. Our communications office will lead a call with campus public information officers and micro-credential leads at 10 a.m. today to discuss. My office will also be hosting a follow-up call on 2/11.

This promotion, tied to the launch of SUNY's new online [microcredential directory](#) comes just on the heels of Governor Hochul's State of the State address where she strongly advocated for credentials and increased outreach to adult learners. Proposed funding for part-time Tuition Assistance Program (TAP) and a new aid program for "workforce credential sequences" at community colleges *could* mean potential funding for micro-credentials. This promotion is designed to raise awareness of SUNY's high-quality work in this area.

In addition, building on conversations with campuses about the infrastructure to support continued growth, we are working with campuses to track student progress in microcredentials. Each microcredential will be given a Microcredential Code from System to help support data collection. Also planned is an online tool to enter in information on new microcredentials and edit existing descriptions.

There are currently 29 campuses actively awarding microcredentials with one more coming on board soon (list below). If your campus is considering microcredentials, please reach out to Cyndi Proctor in my office (cynthia.proctor@suny.edu) for support and so we can be sure to include you in related activities.

If you have any questions or concerns, please email Cyndi (cynthia.proctor@suny.edu).

Copy: Microcredential Leads
Campus PIOs
SUNY Campus Admissions Directors
SUNY Campus Enrollment Directors
SUNY Registrars

SUNY IR Officers
SUNY CIOs

Campuses with Microcredentials:

Adirondack
Albany, University at
Binghamton University
Broome Community College
Buffalo State
Buffalo, University at
Canton
Corning (to be added to the directory shortly)
Cayuga Community College
Cobleskill
Columbia-Greene CC
Dutchess Community College
Empire State College
Erie Community College
Farmingdale State College
Fulton-Montgomery Community College
Genesee Community College
Geneseo
Hudson Valley Community College
Jefferson CC
Mohawk Valley Community College
Monroe Community College
Niagara County Community College
Old Westbury
Optometry
Rockland Community College
Schenectady County Community College
Tompkins Cortland Community College
Ulster County Community College
Upstate Medical University



Shadi Shahedipour-Sandvik, PhD

Provost-in-Charge

The State University of New York

State University Plaza - Albany, New York 12246

Tel: 518.320.1313 Fax: 518.320.1556

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